

Ratings report for K4 Creative



RECOMMENDED AGENCY REGISTER

Report Date : 17th June 2011



Introduction

The following report presents the results of the survey completed by your clients. Clients were invited to provide ratings and commentary about the service provided your agency.

The survey has been completed online and the identity of clients completing the survey remains confidential. For a reminder of how our research process works [click here](#).

This report features:

- A summary of your ratings
- Your weighted rating - scores given, with a weighting given based on how many ratings have been made. More clients mean a higher weighting.
- A ratings overview including your average, highest and lowest scores
- Ratings commentary
- Comments about staff rated highly
- Testimonials
- A ratings comparison vs your peers (this feature will be live soon)

Ratings summary

Weighted score:

88%

Average score:

66.9%

Recommended for:

Brand Strategy, Corporate communications,
Design, Digital, Events, Print production

Service details from research:

- Design - Branding (6)
- Design - Print (3)
- Digital - E-marketing (2)
- Design - Web (2)
- Digital - Web development (2)
- Design - Environmental (1)
- Design - Presentations (1)
- Digital - Viral marketing (1)
- Design - Strategy (1)
- Print production - Corporate (1)
- Digital - Strategy (1)
- Design - Exhibition (1)
- Design - Packaging (1)

Number of valid ratings :

11

Ratings collected between :

15th February 2011 and 16th March 2011

Ratings overview

	Overall	Client service	Creativity	Effectiveness	Strategic thinking	Value for money	On Time	On Budget
Average	66.9	95.5	95.1	94.3	95.3	88.0	0.0	0.0
Highest	-	100	100	100	100	100	0	0
Lowest	-	80	85	78	85	52		

Ratings commentary

- I was very impressed with the professional service from K4creative. They were very creative and helped me develop my business in ways I had not considered. I would happily recommend them.
- We briefed K4 to develop a new brand identity for one of our long running sponsorships - Choir of the Year. K4's approach, was refreshing, managed efficiently and within budget. The new identity was well received by our audience and represented the new direction we required. We look forward to working with K4 again.
- I had a wonderful experience with K4 and cannot recommend them highly enough for their efficiency and dedication to delivering the best they can, Hannah lead a superb team!
- Love working with the K4 team - they are incredibly responsive, creative and professional. Always great results.
- K4 is a very creative design agency which listen and understands well the need of a complex organisation.
- Capital VIP provide exclusive events for under 18's. We needed to create a new online presence within this very competitive market to promote our events. We were very impressed with K4's approach, how they got under the skin of our audience and delivered a solution that would make an impact. The website solution was not only easy for us to maintain but also contained content driven by our audience, which really is reflected in our monthly visitor numbers. We have found a long term partner in K4 and therefore would definitely recommend.

Staff commentary

- Hannah Kalloway and her team because they listen to what the customer wants and provide an excellent professional service with creative ideas.
- Hannah Kalloway is an excellent leader of the team, sharp minded, focused and communicates well and gets the job done on time!
- Hannah Kalloway, Director Steve Dwyer, Creative Director They're both excellent at their job, always deliver and are great people to work with too!
- Steve is a great professional, bringing creativity and out-of-the box thinking. The whole team provides a good team work and enthusiasm to the projects. It is a pleasure to work with them.
- Steve Dwyer - fantastic creative talent, very personable and easy to work with. Hannah Kalloway - very organised, strategically minded and personable.
- Steve Dwyer is the Creative Director at K4 and we were especially impressed with his commitment to achieving our goals, the attention to detail and the creative ideas and concepts he and his team came up with. The whole team at K4 were excellent, and we would recommend working with any of them.
- Hannah, Simon and Steve because they respond professionally and quickly to our needs.

Testimonials

- We found working with K4Creative to be an excellent experience because they provided a professional and creative service. We loved the design work and ideas -it surpassed our expectations. Would definitely recommend them.
- They helped bring to life the vision of my training pack and their passion and understanding of my campaigning work was second to none and made them a creative pleasure to work with.
- K4 are the ideal outfit where effective creativity with commercial value matters. Their work is focussed, straight-talking and impactful.
- Love working with the K4 team. Creative, responsive, professional. Always great results.